

Rate card





Ad Unit

Ad Unit	CPM
Billboard 970x250	£30
Large Leaderboard 970x90	£30
Mobile Billboard 300x250	£30
MPU 300x250	£25
DMPU 300x600	£20
Mobile Sticky 320x50	£15
Leaderboard 728x90	£15

Takeovers

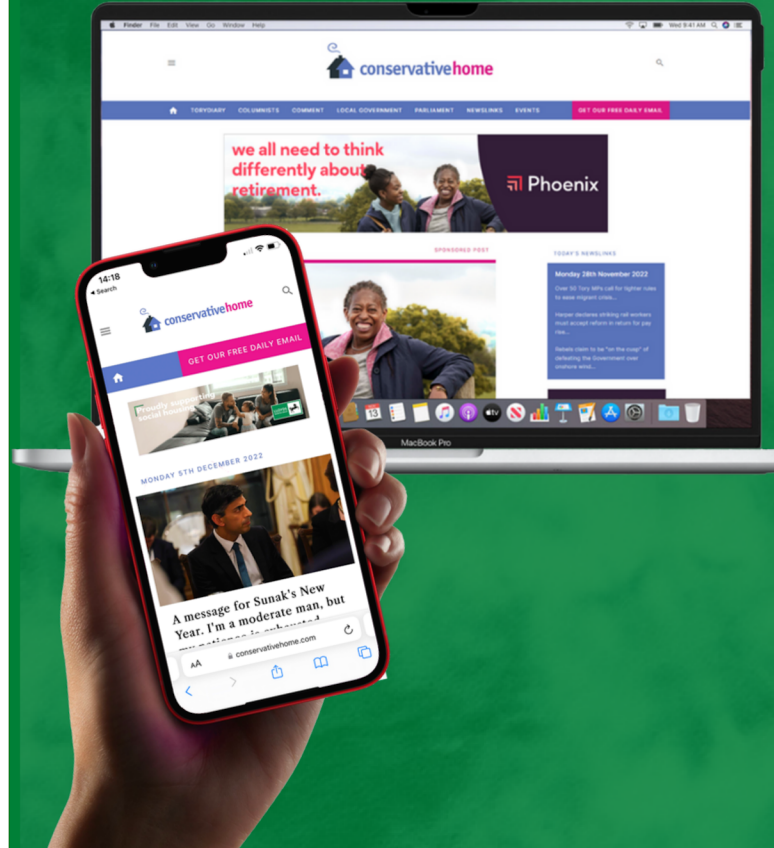
Takeovers	Cost
24hr	£2,500
Week (7 days)	£15,000

Email Sponsorship

Email Sponsorship	Cost per week
ConHome Daily (9:30am) - 20k subs	£3,000

Advertorial

Advertorial	Cost
Sponsored Article	£3,000





Ad Unit

Billboard 970x250	£25
Large Leaderboard 970x90	£25
Mobile Billboard 300x250	£20
MPU 300x250	£15
DMPU 300x600	£15
Leaderboard 728x90	£15

CPM

Takeovers

24hr	£2,000
Week (7 days)	£9,000

Cost

Email Sponsorship

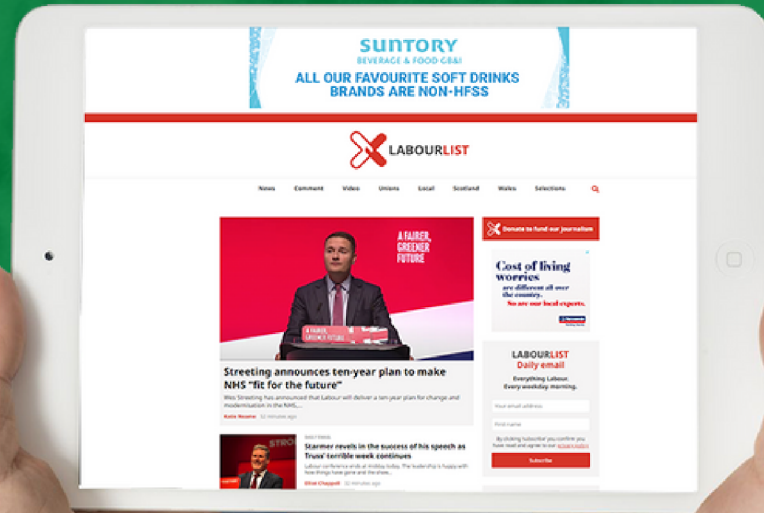
LabourList Daily (10:30am) - 43k subs	£2,500
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Cost per week

Advertorial

Sponsored Article	£2,000
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Cost





Ad Unit

Billboard 970x250	£20
Large Leaderboard 970x90	£20
Mobile Billboard 300x250	£20
MPU 300x250	£18
DMPU 300x600	£15
Mobile Sticky 320x50	£15
Leaderboard 728x90	£15

CPM

Takeovers

24hr	£4,000
Week (7 days)	£20,000

Cost

Email Sponsorship

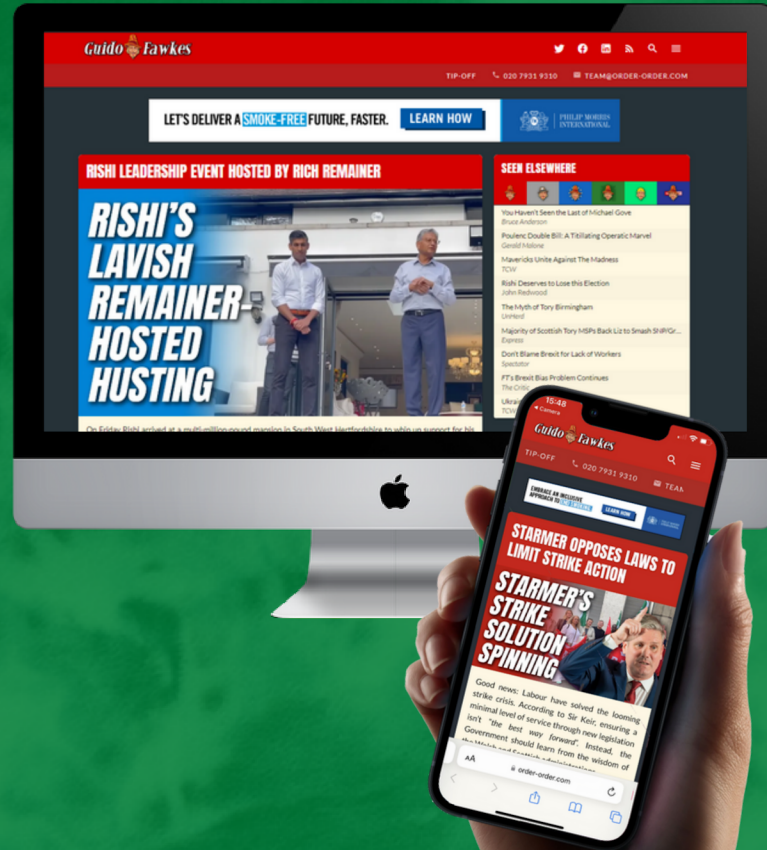
Guidogram (Weekdays - 5:30pm) - 22k subs	£3,000
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Cost per week

Advertorial

Sponsored Article	£2,500
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Cost



THE SPECTATOR

Ad Unit

Ad Unit	CPM
Billboard 970x250	£30
Large Leaderboard 970x90	£30
Mobile Billboard 300x250	£25
MPU 300x250	£25
Leaderboard 728x90	£25

Takeovers

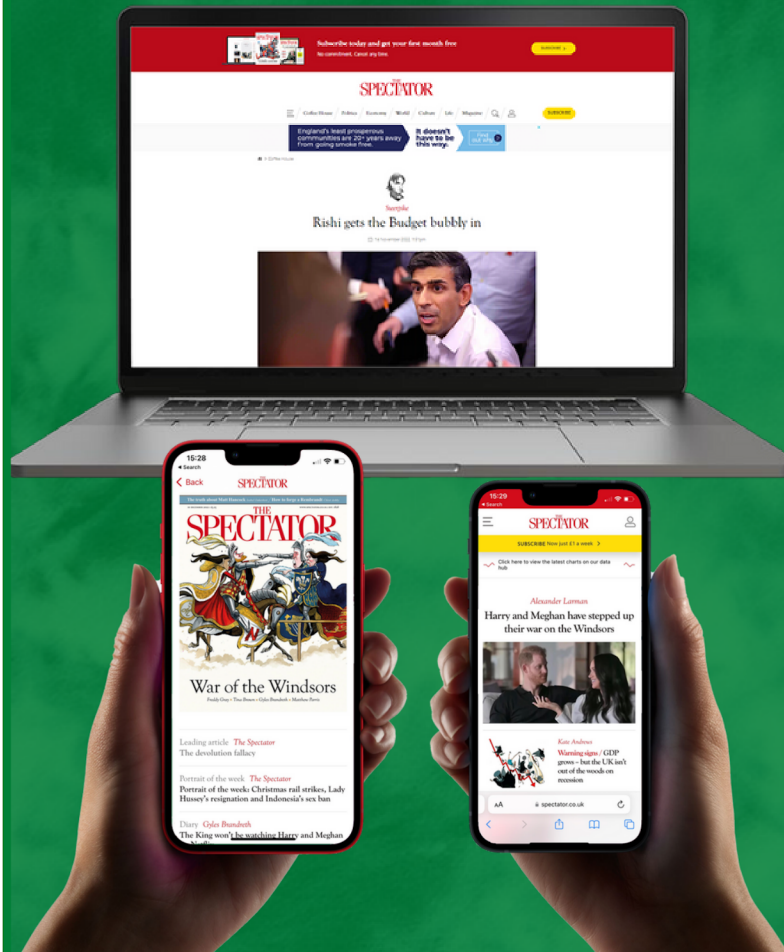
Takeovers	Cost
24hr	£4,000
Week (7 days)	£20,000

Email Sponsorship

Email Sponsorship	Cost per week
Lunchtime Update (2pm) - 100k subs	£10,000
Evening blend (7pm) - 110k subs	£12,000

Advertorial

Advertorial	Cost
Sponsored Article + 100k traffic drivers	£4,500



UnHerd

Ad Unit

Right Hand Rail 250 x 300

CPM

£30

Inline Advert 650 x 150

£30

Takeovers

24hr

Cost

£3,000

Week (7 days)

£17,500

Email Sponsorship

Daily UnHerd - 112k subs

Cost per week

£3,500

Weekend Edition - 112k subs

£2,000

Advertorial

Sponsored Article

Cost

£2,500



UKPOLLINGREPORT

Ad Unit

Billboard 970x250	£15
Large Leaderboard 970x90	£15
Mobile Billboard 300x250	£10
MPU 300x250	£10
Leaderboard 728x90	£10

CPM

Takeovers

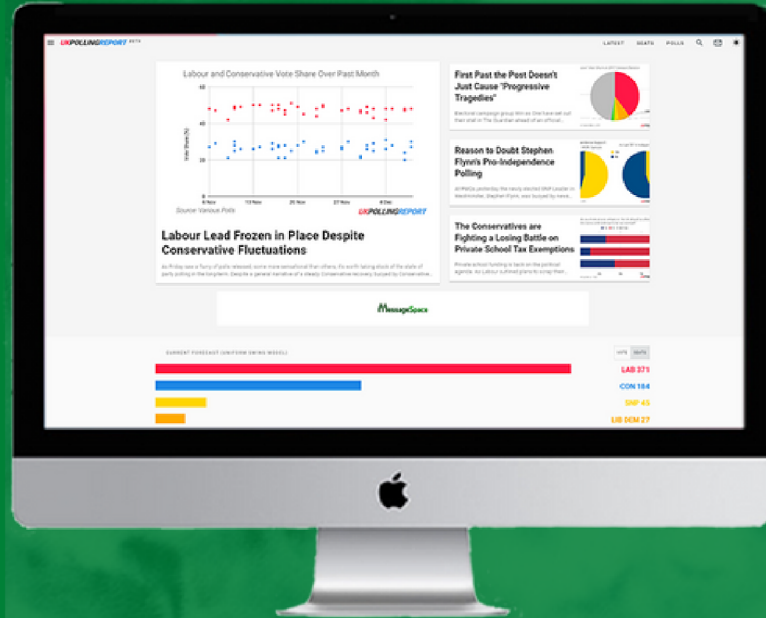
24hr	£1,000
Week (7 days)	£6,000

Cost

Advertorial

Sponsored Article	£500
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Cost



Advertising sizes and specifications are available: messagespace.co.uk/adspecs

For more information please contact the team:



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